

Esperanza for Honduras, LLC

Privacy Policy

Esperanza for Honduras has adopted a set of privacy principles applicable to this website. We provide this Privacy Policy to inform you of our policies and procedures regarding the collection, use, and disclosure of personal information we receive when you visit and use this website. This Privacy Policy applies only to information that you provide to Esperanza for Honduras through this website or that is automatically collected when you access, download, purchase or use any information, services, products or content appearing on this website.

CHILDREN'S PRIVACY

Children under the age of 18 are not permitted to provide personal information on this website. If you believe your child may have submitted personal information to this website, please contact us at esperanzahonduras23.com and we will delete the information.

THE PERSONAL DATA WE COLLECT

When you register to become a member of this website, sign up to receive newsletters or other notifications, or make a donation, you may voluntarily submit personally identifiable information that can be used to contact or identify you and administer your account ("Personal Information"). Personal Information may include but is not limited to, your name, telephone number, mailing address, and email address, and cookies and usage data.

We may use your personal data to contact you with marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by contacting us at esperanzahonduras23.com.

We may also collect information on how the website is accessed and used. This data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of the website you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

FINANCIAL INFORMATION

When you make a donation through this website you may be required to enter certain financial information such as credit card number, security code, expiration date, and billing address in order to complete your transaction. We do not retain your financial information any longer than is reasonably necessary to complete a particular transaction. Accordingly,

users must reenter credit card information every time an additional purchase or donation is made through this website.

USE AND DISCLOSURE OF PERSONAL DATA

Esperanza for Honduras uses the collected data for various purposes, including (1) to provide and maintain the website; (2) to notify you about changes to the website; (3) to provide customer support; (4) to gather analysis or valuable information so that we can improve the website; (5) to monitor the usage of the website; (6) to detect, prevent and address technical issues; (7) to provide you with news, special offers and general information about other goods, services and events which offered by us or those of our sponsors/partners that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information. If you decide at any time that you no longer wish to receive such communications, contact us at esperanzahonduras23.com and we will discontinue sending the aforementioned information.

We may employ third-party service providers to provide services on our behalf or to perform services related to administration of the website (including, without limitation, maintenance, hosting and database management services, web analytics, payment processing, and administration). These third parties have access to your personal data only to the extent necessary to perform these tasks on our behalf and are obligated not to disclose or use your Personal Information for any other purpose.

Except as provided elsewhere in this policy, Esperanza for Honduras will not disclose your Personal Information obtained through this website to third parties outside of Esperanza for Honduras and its service providers, affiliates, vendors and business partners unless Esperanza for Honduras has the good faith belief that disclosure is reasonably necessary to: (1) cooperate with law enforcement authorities or comply with legal process served on Esperanza for Honduras; (2) protect the property and rights of Esperanza for Honduras, its affiliates or a third party; (3) protect the safety of the public or any person; (4) to prevent or stop any activity we may consider to be or to pose a risk of being, illegal, unethical, inappropriate or legally actionable; (5) complete, as permitted by law, a business sale, asset transfer, merger, acquisition or reorganization; or (6) fix or debug problems with the website's servers, software or service.

OTHER INFORMATION/LOGGING AND COOKIES

We also use cookies and similar tracking technologies to track the activity on our website and we hold certain information. Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Other tracking technologies are also used such as beacons,

tags and scripts to collect and track information and to improve and analyze the website. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of the website.

Examples of cookies we use are session cookies to operate the website and security cookies for various security purposes. We may share aggregated information that includes non-identifying information and Log Data with third parties for industry analysis, demographic profiling, and to deliver targeted advertising about other products and services, all for the sole benefit of Esperanza for Honduras. Users of this website shall not be entitled to any compensation stemming from the use of such aggregated or non-identifying information. Esperanza for Honduras also uses remarketing services to advertise on third party websites to you after you visited our website. We and our third-party vendors use cookies to inform, optimize and serve ads based on your past visits to our website.

ANALYTICS & REMARKETING

We may use third-party service providers to monitor and analyze the use of our website.

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the website available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing information with Google Analytics about visits activity. For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <https://policies.google.com/privacy?hl=en>.

Google Ads (AdWords)

Google Ads (AdWords) remarketing service is provided by Google Inc. You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the Google Ads Settings page: <http://www.google.com/settings/ads>.

Google also recommends installing the Google Analytics Opt-out Browser Add-on – <https://tools.google.com/dlpage/gaoptout> – for your web browser. Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.

For more information about the privacy practices of Google, please visit the Google Privacy Terms web page at <https://policies.google.com/privacy?hl=en>.

Facebook

Facebook remarketing service is provided by Facebook Inc. You can learn more about interest-based advertising from Facebook by visiting <https://www.facebook.com/help/164968693837950>.

To opt-out from Facebook's interest-based ads, follow these instructions from Facebook at <https://www.facebook.com/help/568137493302217>.

Facebook adheres to the Self-Regulatory Principles for Online Behavioral Advertising established by the Digital Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA at <http://www.aboutads.info/choices/>, the Digital Advertising Alliance of Canada in Canada <http://youradchoices.ca/> or the European Interactive Digital Advertising Alliance in Europe at <http://www.youronlinechoices.eu/>, or opt-out using your mobile device settings.

For more information on the privacy practices of Facebook, please visit Facebook's Data Policy at <https://www.facebook.com/privacy/explanation>.

CHANGING OR DELETING YOUR INFORMATION

All members of this website may review, update, correct or delete the Personal Information in their registration profile by calling Esperanza for Honduras at 513-309-4099 or contacting us at esperanzahonduras23.com. If you request that your information be completely deleted, your account may be deactivated. We may retain an archived copy of your records as required by law or for legitimate business purposes.

SECURITY

Esperanza for Honduras is concerned with safeguarding your information. We employ a variety of industry-standard measures designed to protect your information from unauthorized access.

INTERNATIONAL TRANSFER

Your information may be transferred to – and maintained on – computers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and choose to provide information to Esperanza for Honduras, please be advised that we transfer Personal Information to the United States and process it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

LINKS TO OTHER SITES

Our website may contain links to other sites that are not operated by us. If you click a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this Privacy Policy from time to time without notice. Please review this Privacy Policy from time to time so that you will be apprised of any changes. Continued use of the services subsequent to any posted changes to this Policy means you accept those changes.

CONTACTING ESPERANZA FOR HONDURAS

If you have any questions about this Privacy Policy, please contact us at esperanzahonduras23.com

EFFECTIVE DATE

April 25, 2020